

LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(An Autonomous Institution since 2010)

Approved by AICTE, New Delhi and Permanently Affiliated to JNTUK, Kakinada L.B. Reddy Nagar, Mylavaram, NTR District, Andhra Pradesh - 521230









Placement as Priority

- 2024 2025 = 91% Still continue
- 2023 2024 = 100%
- 2022 2023 = 91%
- 2021 2022 = 95%
- 2020 2021 = 93%







what sets MBA An Transforming any Graduate to an effective Manager

ICET CODE **LBCE**

HALLMARKS

- Adopting B School Concepts
- Open Electives
- Collaboration with AIMS
- Eminent Faculty With 80% Doctorates
- Highest placement record
- · Guest lectures and Seminars by renowned industry experts
- Case Study based teaching and learning
- Enhancement of Employability and Leadership skills through Association Classes
- Highest record achievements in co-curricular and extracurricular activities
- NISM, NCFM and NPTEL Certifications.
- Prathiba Awards from JNTUK
- · Collaboration Research of Faculty and
- · On going R&D Projects

Students

Great support from Alumni

Spirit Club Activities

- 1. Business Quiz
- 2. Business Plans
- 3. Mock Interviews
- **4. Paper Presentation**
- 5. Stock Market
- 6. Product Launch
- 7. Young Manager
- 8. Market Makers
- 9.Start-Ups 10. Management Games



5.Operations Managment



3.Marketing Management 4.Business Analytics

1.Financial Management 2.Human Resource Management









Dr.K.Deepika Associate Professor & HOD 7799345999

Placements 2023-2025 Student Achievements Our Alumni **D*Mart** HSBC (X) Working at **BajajCapital PICICI** Bank accenture BYJU'S **BNP PARIBAS** 9441173919